

Richard A. Lanham

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I. Biography

Education and Employment

- 1947–52 Sidwell Friends School, Washington, D.C.
- 1952–56 Yale University, B.A. 1956
(Ford Foundation Early Admission Scholarship, 1952–54;
Yale–Ford Scholarship, 1954–56)
- 1956–58 Military Service: Active duty, U.S. Army Communications Agency,
Fort Myer, Virginia, 1956–58; reserve duty, 1958–62; honorable discharge
- 1958–59 Museum Aide, Division of Ceramics, Smithsonian Institution, Washington,
D.C.
- 1959–62 Yale University, M.A. 1960, Ph.D. 1963
(Yale–Wilson Fellowship)
- 1962–64 Instructor in English, Dartmouth College
- 1964–65 Assistant Professor of English, Dartmouth College
- 1965–69 Assistant Professor of English, UCLA
- 1969–72 Associate Professor of English, UCLA
- 1972–94 Professor of English, UCLA
- 1994– Professor Emeritus of English, UCLA
- 1979–82 Director, UCLA Writing Programs
- 1980–86 Vice Chair for Composition, Department of English
- 1982–86 Executive Director, UCLA Writing Programs
- 1995 Andrew W. Mellon Professor, Tulane University (fall semester)

II. Bibliography

Books

1. *Sidney's Old Arcadia*, published in one volume with *A Map of Arcadia*, by Walter R. Davis, under the common title *Sidney's Arcadia*, Yale University Press, 1965 (234 pp.)
2. *A Handlist of Rhetorical Terms*, University of California Press, 1968 (148 pp.); reprint, 1969; paperback ed., 1969; corr. reprint, 1976; reprint, 1978, 1982, 1985; 2nd ed. 1992 (xv + 205 pp.)
3. "*Tristram Shandy*": *The Games of Pleasure*, University of California Press, 1973 (174 pp.) Reissued, CyberEditions, 2001.
4. *Style: An Anti-Textbook*, Yale University Press, 1974; paperback ed., 1978 (142 pp.); 2nd ed. 2007, Paul Dry Books.
5. *The Motives of Eloquence: Literary Rhetoric in the Renaissance*, Yale University Press, 1976 (234 pp.); paperback ed., 1983; Japanese translation by T. Saotome, Arina Publishing Co., 1995. Reissued, Wifp & Stock, 2004. Chapter 6 ("Superposed Plays: *Hamlet*") reprinted in *Shakespeare's Middle Tragedies: A Collection of Critical Essays*, ed. David Young, Prentice Hall, 1993.
6. *Revising Prose*, Charles Scribner's Sons, 1979 (x + 126 pp.); 2nd ed. (xii + 96 pp.) Macmillan, 1986; 3rd ed. 1992 (xi + 123 pp.); 4th edition, (x+ 131pp.) Longman Publishers, 2000; 5th edition, Pearson Longman, 2006 (x + 166) .
7. *Revising Business Prose*, Charles Scribner's Sons, 1981 (x + 98pp.); 2nd ed. (x + 115 pp.) Macmillan, 1986; 3rd ed. 1992 (xi + 143 pp.); 4th ed. 2000 (ix + 117pp.)
8. *Analyzing Prose*, Charles Scribner's Sons, 1983 (x + 256 pp.). 2nd. ed., Continuum Books, 2003. Peking University edition, 2005.
9. *Literacy and the Survival of Humanism*, Yale University Press, 1983 (xii + 188 pp.)
10. *The Electronic Word: Democracy, Technology, and the Arts*, University of Chicago Press, 1993 (printed [xv + 285 pp.] and electronic formats); paperback ed., 1995. Ukrainian trans. 2005.
11. *The Economics of Attention*. University of Chicago Press, 2006.

Articles

1. "Our Mutual Friend: The Birds of Prey," *Victorian Newsletter*, Fall 1963 (6 pp.). Reprinted in L. Trudeau, ed., *Nineteenth Century Criticism*, Gale, 2002.
2. "Literature and Society: Blueprint for a Course in Comparative Method," *The English Record*, Spring 1963 (7 pp.)
3. "Narrative Structure in Gascoigne's *F J*," *Studies in Short Fiction*, Fall 1966 (8 pp.)
4. "The Opaque Style in Elizabethan Prose Fiction," *Pacific Coast Philology*, April 1966 (7 pp.)
5. "Chaucer's Clerk's Tale: The Poem, Not the Myth," *Literature and Psychology*, 15:3-4 (1966) (8 pp.)

6. "Games, Play and High Seriousness in Chaucer's Poetry," *English Studies*, Winter 1967 (24 pp.)
7. "Tom Nashe and Jack Wilton: Personality as Structure in *The Unfortunate Traveller*," *Studies in Short Fiction*, Spring 1967 (15 pp.)
8. "The Literal Britomart," *Modern Language Quarterly*, December 1967 (19 pp.)
9. "Sidney: The Ornament of His Age," *Southern Review* (Australia), Winter 1968 (21 pp.)
10. "The Opaque Style and Its Uses in Chaucer's *Troilus and Criseide*," *Studies in Medieval Culture*, 3 (1969) (7 pp.)
11. "The Urban Crisis and the Higher Learning," *Experiment and Innovation*, 3:1 (1970) (7 pp.)
12. "Astrophil and Stella: Pure and Impure Persuasion," *English Literary Renaissance*, Winter 1972 (15 pp.). Reprinted in *Sidney in Retrospect: Selections from "English Literary Renaissance"*, ed. Arthur F. Kinney et al. (Amherst: University of Massachusetts Press, 1988)
13. "Theory of the *logoi*: The Speeches in Classical and Renaissance Narrative," William Andrews Clark Library, 1973 (19 pp.)
14. "The Abusage of Usage," *Virginia Quarterly Review*, Winter 1977 (21 pp.)
15. "Post-Darwinian Humanism," in *The State of the Discipline*, a special issue of the ADE [Association of Departments of English] *Bulletin*, Fall 1979 (10 pp.)
16. "The Politics of Lucrece," *Hebrew University Studies in Literature*, 8:1 (1980) (11 pp.)
17. "More, Castiglione, and the Humanist Choice of Utopias," in *Acts of Interpretation: The Text in Its Contexts, 700-1600*, Essays on Medieval and Renaissance Literature in Honor of E. Talbot Donaldson, ed. Mary J. Carruthers and Elizabeth D. Kirk (Norman, Okla.: Pilgrim Books, 1983) (17 pp.)
18. "One, Two, Three," in *Composition & Literature: Bridging the Gap*, ed. Winifred Bryan Horner (Chicago: University of Chicago Press, 1983) (16 pp.)
19. "Composition, Literature and the Lower-Division Gyroscope," *Profession '84*, selected articles from the ADE *Bulletin* and the ADFL *Bulletin* (New York: Modern Language Association of America, 1984) (6 pp.)
20. "The Curriculum as a Work of Art," *College English*, 48:2 (1986) (10 pp.)
21. "The 'Q' Question," *South Atlantic Quarterly*, 87:4 (1988) (48 pp.)
22. "Convergent Pressures: Social, Technological, Theoretical," in *The Future of Doctoral Studies in English*, ed. Andrea Lunsford et al. (New York: Modern Language Association of America, 1989) (6 pp.)
23. "The Electronic Word: Literary Study and the Digital Revolution," *New Literary History*, 20:2 (1989) (26 pp.). Reprinted with changes and hypertextual "overwriting" by Dennis L. Dollens as "Toward HyperArchiTEXT," *Sites*, 25 (1993).
24. "Twenty Years After: Digital Decorum and Bi-Stable Allusions," *Texte*, 8/9 (1989): *La Rhétorique du Texte* (36 pp.)
25. "The Extraordinary Convergence: Democracy, Technology, Theory, and the University Curriculum," *South Atlantic Quarterly*, 89:1 (1990) (24 pp.). Reprinted in *The Politics of Liberal Education*, Duke University Press, 1991.
26. "Digitizing Some Keywords," *Computers and Composition*, 6:3 (1990) (6 pp.)

27. "Foreword" to *Computers and Community: Teaching Composition in the Twenty-first Century*, ed. Carolyn Handa (Portsmouth, N.H.: Boynton/Cook, 1990) (3 pp.)
28. "Electronic Texts and University Structures," in *Scholars and Research Libraries in the 21st Century*, Occasional Paper No. 14 (New York: American Council of Learned Societies, 1990) (13 pp.)
29. "Undergraduate Majors: Strange Lands, Strange Languages, Useful Miracles," *Liberal Education*, 76:4 (1990) (7 pp.)
30. Remarks on multimedia in *On Multimedia: Technologies for the 21st Century* (Voyager Co., 1991)
31. "Digital Rhetoric: Theory, Practice, and Property," *Literacy Online*, ed. Myron Tuman (University of Pittsburgh Press, 1992) (23 pp.)
32. "An Interview with Richard Lanham: Learning by Going Along," Carolyn Handa and Gretchen Flesher, *Writing on the Edge*, Vol. 2, No. 1 (Fall, 1990) (16 pp.)
33. Remarks on multimedia in *Multimedia in Review* (Voyager Co., 1992)
34. "The Implications of Electronic Information for the Sociology of Knowledge," *Leonardo*, 27:2 (1994) (9 pp.) (= "A New Operating System for the Humanities," in *Technology, Scholarship, and the Humanities: The Implications of Electronic Information*, Coalition for Networked Information: Internet, 1993 [ftp to ftp.cni.org/CNI/documents/tech.schol.human/papers])
35. "Digital Literacy," *Scientific American*, (September 1995) (1 p.)
36. "A Computer-Based *Harvard Red Book*: General Education in the Digital Age," in *Gateways to Knowledge: The Role of Academic Libraries in Teaching, Learning, and Research*, ed. Lawrence Dowler (MIT Press, 1997) (16pp.)
37. "The Economics of Attention," *Michigan Quarterly Review* (Spring, 1997)
38. "What's Next for Text?," *Education, Communication and Information*, Vol. 1. No. 1, 2001. <<http://www.gn.apc.org/uhollands/ECi/lanham/featset2.html>>
39. "Barbie and the Teacher of Righteousness: Two Lessons in the Economics of Attention," *Houston Law Review*, Vol. 38, No. 2, Summer, 2001.
40. "The Economics of Attention: The Pure State," *Educational Technology*, Vol. XLI, No. 5, Sept.-Oct. 2001.
41. "Memories of a Former Visiting Scholar," *Phi Beta Kappa Key Reporter*, Spring 2003
42. "Copyright 101," *Academic Commons.org*, v. 1, 2005
43. "The Two Markets," *Library Resources and Technical Services*, Vol. 52, No.2, April, 2008.

Reviews

1. *Rhetoric, Romance, and Technology*, by Walter J. Ong, S.J., *Comparative Literature Studies*, 11:4 (1973)
2. *Sidney's Two Arcadias: Patterns and Proceeding*, by Jon S. Lawry, *Modern Language Notes*, 11:3 (1974)
3. *Play, Games, and Sport: The Literary Works of Lewis Carroll*, by Kathleen Blake, *Nineteenth Century Fiction* (March 1974)
4. *Laurence Sterne: The Early Years*, by Arthur J. Cash, *JEGP* (October 1976)

5. *The Classical Theory of Composition*, by Aldo Scaglione, *Style* (Summer 1978)
6. *Time, Space and Values: The Narrative Structure of the "New Arcadia,"* by Arthur K. Amos, Jr., and *Elizabethan Erotic Narratives: Irony and Pathos in the Ovidian Poetry of Shakespeare, Marlowe and their Contemporaries*, by William Keach, *Criticism* (Winter 1978)
7. *The Invention of the Self: The Hinge of Consciousness in the Eighteenth Century*, by John O. Lyons, *JEGP* (1978)
8. *Literature Against Itself: Literary Ideas in Modern Society*, by Gerald Graff, *Style* (Winter 1982)
9. *Essays on Classical Rhetoric and Modern Discourse*, ed. Connors, Ede, and Lunsford, *ADE Bulletin* (Fall 1985)
10. *The Art of Naming*, by Anne Ferry, *English Language Notes* (June, 1991)
11. "From Book to Screen: Four Recent Studies," *College English* (February 1992) [Writing Space: *The Computer, Hypertext, and the History of Writing*, by Jay David Bolter; *Disappearing Through the Skylight: Culture and Technology in the Twentieth Century*, by O. B. Hardison, Jr.; *The Death of Literature*, by Alvin Kernan; *Teletheory: Grammatology in the Age of Video*, by Gregory Ulmer]

Television Programs

1. *Revising Prose*, Charles Scribner's Sons, 1982; Rhetorica, Inc. 1998 (30 minutes)
2. *Revising Business Prose*, Charles Scribner's Sons, 1983; Rhetorica, Inc. 1998 (41 minutes)
3. "A Conversation with Arnold Harberger," The Intellectual Portrait Series, Liberty Fund, 2009. Interviewer.

Computer Programs

1. HOMER (programming by Michael Cohen), based on *Revising Prose*, Charles Scribner's Sons, 1984
2. *The Electronic Word: Democracy, Technology, and the Arts*, University of Chicago Press, 1993, in digital form (Voyager "Expanded Book" format)
3. *The HyperText Handlist of Rhetorical Terms* (Macintosh computer program based on *A Handlist of Rhetorical Terms*, 2nd ed.), University of California Press, 1997

Papers and Presentations

1. Dartmouth Comparative Studies Seminar, August 1963
2. Philological Association of the Pacific Coast, November 1965
3. Los Angeles State College, January 1966
4. Conference on Medieval Studies, Western Michigan University, May 1966
5. Arizona State University, May 1968
6. University of California All-Campus Faculty Conference, Riverside, March 1969
7. UCLA Open House lecture, October 1969

8. UCLA Medieval/Renaissance Conference, March 1971
9. Williams Andrews Clark Library, Conference on Narrative, February 1972
10. Boston University, February 1972
11. Pomona College (Phi Beta Kappa address), May 1972
12. East Asian Comparative Literature Conference, Harvard University, March 1974 (Discussant)
13. Brown University, April 1974
14. Princeton University, April 1976
15. Modern Language Association, December 1976
16. Queens College–C.U.N.Y. Graduate Center, April 1977
17. Los Angeles Summer Writing Project, August 1977
18. Modern Language Association, December 1977
19. Philological Association of the Pacific Coast, November 1977 (Papers and a panel discussion of *The Motives of Eloquence*)
20. Center for Medieval and Renaissance Studies, UCLA, April 1978
21. English Institute, Harvard University, September 1978
22. Yale University, January 1979
23. University of California, Berkeley, February 1979
24. Symposium on Rhetoric, North Texas Area Universities, Fort Worth, March 1979
25. Conference on College Composition and Communication, April 1979
26. Shakespeare Association, April 1979
27. Conference on Renaissance Rhetoric, Newberry Library, April 1979
28. UCLA Summer Writing Project, July 1979
29. UCLA Editors and Writers Group, July 1979
30. NEH Seminar, East Texas State University, July 1979
31. The National Conference on the Role of the Professions in Undergraduate Education, UCLA, October 1979
32. Modern Language Association, San Francisco, December 1979
33. Chancellor's Conference on Composition, UCLA, December 1979.
34. University of Southern California, January 1980
35. University of California, Davis, April 1980
36. California Writing Project, UCLA, July 1980
37. California Association of Faculty in Technical and Professional Writing, UCLA, September 1980
38. Harvard School, Los Angeles, October 1980
39. University of Maryland–Baltimore County, November 1980
40. The Johns Hopkins University, November 1980
41. Elon College, Elon, N.C., December 1980
42. California State University, Northridge, February 1981
43. University of Texas, El Paso, February 1981
44. Conference on College Composition and Communication, Dallas, March 1981
45. University of Toronto (Scarborough College), April 1981
46. University of California, Berkeley, April 1981
47. ADE (Association of Departments of English), Western Regional Conference, UCLA, June 1981
48. Modern Language Association, New York, December 1981
49. University of Utah, February 1982
50. The Robbins Lecture, Bucknell University, April 1982
51. The Beebe Lecture, Dartmouth College, April 1982
52. Smith College, April 1982
53. Modern Language Association, December 1982
54. Temple University, April 1983

55. University of Pennsylvania, April 1983
56. Harvard University, April 1983
57. Alliance for the Humanities, Huntington Library, March 1984
58. Council of Chief State School Officers, Getty Museum, Santa Monica, April 1984
59. ADE (Association of Departments of English), Western Regional Chairman's Conference, Park City, Utah, July 1984
60. Cornell University, September 1984
61. University of Kansas, October 1984
62. Carnegie-Mellon University, October 1984
63. LeMoyne College, November 1984
64. Brown University, November 1984
65. Ithaca College, December 1984
66. Modern Language Association, December 1984
67. Conference on College Composition and Communication, March 1985
68. Commission on Literature and Composition, MLA, University of California, Santa Cruz, April 1985
69. University of Georgia, April 1985
70. Ford Foundation, New York, June 1985
71. University of Colorado, June 1985
72. Penn State Conference on Rhetoric and Composition, July 1985
73. Modern Language Association, Chicago, December 1985
74. Literacy Conference, University of San Francisco, June 1986
75. Modern Language Association, Conference on Doctoral Study in English, Wayzata, Minn., April 1987
76. Institute on Interpretive Communities and the Undergraduate Writer, University of Chicago, May 1987
77. American Bar Association, San Francisco, August 1987
78. Modern Language Association, San Francisco, December 1987
79. University of California, Berkeley, August 1988
80. Duke University, Conference on "Liberal Arts Education in the Late 20th Century" (keynote address), September 1988
81. The Fairbank Lecture, University of Rochester, November 1988
82. University of Akron, February 1989
83. University of Toledo, February 1989
84. Conference on College Composition and Communication, Seattle, March 1989
85. Society for Scholarly Publishing, Lake Arrowhead, April 1989
86. Graduate School of Information and Library Science, UCLA, August 1989
87. Council on Library Resources, Washington, D.C., October 1989
88. Alabama Symposium on Language and Literature, Tuscaloosa, October 1989
89. Modern Language Association, Washington, D.C., December 1989
90. Association of American Colleges, San Francisco, January 1990
91. Librarians Association, University of California, Riverside, January 1990
92. Ohio State University, February 1990
93. Conference on College Composition and Communication, Chicago, March 1990
94. Multimedia Roundtable, Anderson School of Management, UCLA, March 1990
95. American Council of Learned Societies, New York, April 1990
96. Multimedia Conference, The Voyager Company, Santa Monica, June 1990
97. Modern Language Association, "Responsibilities for Literacy," Pittsburgh, September 1990
98. Irell & Manella [law firm], Los Angeles, December 1990
99. University of California, Berkeley, February 1991
100. Multimedia Roundtable, Anderson School of Management, UCLA, April 1991
101. Digital World, Beverly Hills, CA, June 1991 (multimedia copyright mock trial organized by

Irell & Manella)

102. Multimedia Roundtable, Anderson School of Management, UCLA, April 1992
103. Getty Trust/ACLS, Technology, Scholarship, and the Humanities, Irvine, Calif., October 1992
104. Multimedia Roundtable, Council for Technology and the Individual, Marina del Rey, Calif., April 1993
105. Computer Science and Telecommunications Board, National Academy of Sciences, Washington, D.C., June 1993
106. Association of Research Libraries, Austin, Texas, May 1994
107. George Eastman House, Rochester, N.Y., June 1994
108. The Centre for Literacy, Montreal, Canada, June 1994
109. Institute for the Humanities, University of Michigan, September 1994
110. 1994 International Scholar Lecture, George Eastman House, Rochester, N.Y., October 1994
111. Whizin International Symposium on Technology and Ethics, University of Judaism, Los Angeles, February 1995
112. Conference on College Composition and Communication, Washington, D.C., March 1995
113. School of Information and Library Studies, University of Michigan, April 1995
114. Vision 2010, Chicago, May 1995
115. Getty Art History Information Project, Santa Monica, Calif., June 1995
116. Project on Rhetoric of Inquiry, University of Iowa, June 1995
117. The Andrew W. Mellon Lecture, Tulane University, October 1995
118. 29th Hawaii International Conference on System Sciences, Maui, January 1996
119. IT in English, Birmingham, England, February 1996
120. Open University, Milton Keynes, England, February 1996
121. Middlesex University, Trent Park, London, England, February 1996
122. Hawthornden *Conversazione*, Casa Ecco, Lake Como, Italy, May 1996
123. CASE (Council for the Advancement and Support of Education), San Francisco, Calif., July 1996
124. Library Center Roundtable, Kanazawa Institute of Technology, Kanazawa, Japan, July 1996
125. Symposium on Interdisciplinary Collaboration, University of New Mexico, Albuquerque, February 1997.
126. Associated Colleges of the Midwest/Knox College, Galesburg, ILL, March 1997
127. University of Nebraska, Lincoln, March 1997
128. Aspen Institute Seminar, Jerusalem International Book Fair, Israel, April 1997
129. Fiduciary Trust International, Los Angeles, Calif. September 1997
130. Court Technology Committee, California Judicial Council, Santa Monica, Calif., Dec. 1997
131. Colloquium on Technology, Language and Literacy, Berkeley Language Center, University of California, Berkeley, Feb. 1998
132. Global Business Network/Ernst & Young, "The Economics of Attention," Ernst & Young Center for Business Innovation, Cambridge, Mass., April, 1998
133. Research Libraries Group Annual Meeting, London, England, Keynote Speaker, May, 1998
134. Macalester College, St. Paul MN, Sept. 1998
135. Franklin and Marshall College, Lancaster PA, Oct. 1998
136. Conference on Authorship and Ownership, University of California, Santa Barbara, Nov. 1998
137. School of Library and Information Science, UCLA, Nov. 1998
138. University of Southern California, March, 1999
139. DePaul University, Chicago, Ill., April, 1999
140. The John Hollow Memorial Lecture, Ohio University, Athens, October, 1999
141. "The Future of the City of Intellect," University of California, Riverside, February, 2000
142. The Fales Lecture, New York University, April, 2000
143. UCLA Public Information Officers, June, 2000
144. Brigham Young University, October, 2000
145. Clemson University, November, 2000

146. Association of American Colleges and Universities, New Orleans, La., January, 2001
147. UCLA Department of External Affairs, May, 2001
148. University of Michigan Library, May, 2001
149. Phi Beta Kappa Visiting Scholar, 2001-02 (Two-day visits to the following campuses.)
 - Franklin & Marshall College, Lancaster, Pa., September 2001
 - Wells College, Aurora, NY, September 2001
 - Brown University, Providence, RI, October 2001
 - Skidmore College, Saratoga Springs, NY, October 2001
 - University of California, Davis, October 2001
 - Wabash College, Crawfordsville, IN, February 2002
 - Hope College, Holland, MI, February 2002
 - Florida International University, Miami, FLA, March 2002
 - University of North Carolina, Greensboro, NC, April 2002
150. University of Oregon, May, 2002
151. International Council of Academies of Engineering and Technological Sciences, Inc., Los Angeles, CA May, 2003
152. Carleton College, Northfield, MN, January 2004
153. Boston University Law School, October 2004
154. J.W.T./U.S. Marine Corps Recruitment Conference, July 2006
155. The Mellinkoff Lecture, UCLA School of Law, Feb. 2007
156. Association for Library Collections and Technical Services, 50th Anniversary Conference Washington, D.C., June, 2007
157. University of Illinois/Chicago, August 2008
158. Council of Independent Colleges, (Keynote) March 2010
159. "The Future of Reading," Rochester Institute of Technology, June 2010

III. Teaching

Principal Areas of Interest

Medieval and Renaissance English and Continental Literature
Rhetoric, History and Theory
Prose Composition
Higher Education in America
Digital Technologies and the Arts
Literature and Copyright Law

Courses Recently Offered

Chaucer (undergraduate lecture)
Shakespeare (undergraduate lecture)
Prose Analysis (graduate seminar)
The History of Rhetoric (two-quarter graduate seminar sequence)
Electronic Text (graduate seminar; undergraduate seminar)
Stylistics and the Teaching of English (graduate seminar)
The History of English Studies (graduate seminar)
The Criticism of Kenneth Burke (graduate seminar)

Dissertations Directed

1. Ruth Mitchell, "The Critical Relationship: A Theory of Reader Response" (1976)
2. Carol Peterson Hartzog, "Tragicomedy, Renaissance and Modern" (1977)
3. Susan Laemmle Fletcher, "Dreaming Spenser: Psychoanalytic Perspectives on *The Faerie Queene*" (1979)
4. Julie Jeanne Bisceglia, "Paradigms of Personality: Chaucer's *Troilus and Criseyde* and the Traditions of Ovid and Dante" (1980)
5. Robert Steven Ochsner, "A Prose Metrics" (1980)
6. Rick Anthony Eden, "The Rhetoric of Hypocrisy: Five Studies in Parody" (1980)
7. Eric Sigg, "The Thousand Sordid Images: T. S. Eliot's Early Writing" (1981); published as *The American T. S. Eliot* (Cambridge University Press, 1989)
8. Christy Desmet, "Verisimilitude and Shakespeare's Problem Characters: Plays Versus Critics" (1984); published as *Reading Shakespeare's Characters: Rhetoric, Ethics, and Identity* (University of Massachusetts Press, 1992)
9. Dewitt Allen, "Lives Lived on the Surface: Rhetoric and Renaissance English Biography" (1984)
10. Robert Byrnes, "Joyce and *Ulysses*"; Co-chairman with Calvin Bedient (1990)
11. David Adamson, "Eighteenth Century Rhetorics and Rhetofictions" (1991)
12. Nancy L. Christiansen, "The Tudor Paideia and Shakespearean Achievement" (1994)

IV. Administration

University of California

Committee on Undergraduate Scholarships

UCLA Representative, Board of Admissions and Relations with Schools

UCLA

Executive Director, UCLA Writing Programs

Director, UCLA Writing Programs

Committee on Educational Policy

Committee on Admissions

Committee on Honors Collegium

Steering Committee, Academic Resources Coordination

Steering Committee, Freshman Preparatory Program

Steering Committee, Freshman Summer Program

Faculty Advisory Committee, Freshman–Sophomore Professional School Seminar Program

Committee for the Propaedeutic Year (Chairman, pro tem)

Chairman, Committee on Undergraduate Scholarships

Department of English

Chairman, Computing Committee

Department Representative, Humanities Computing Committee

Vice Chairman for Composition

Chairman, Composition Committee

Chairman, Undergraduate Honors Program

Chairman, Undergraduate Essay Prize Committee

Chairman, Ad Hoc Committee on English 1 Proficiency Test

Committee on Teaching

Committee on Curriculum Reorganization

Graduate Committee

V. Professional Service

Committees

Executive Committee: Section for Renaissance Literature excluding Shakespeare,
Modern Language Association

Editorial Consulting

Yale University Press
Princeton University Press
Columbia University Press
Duke University Press
University of North Carolina Press
Ohio State University Press
University of Wisconsin Press
University of Toronto Press
University of Chicago Press
Basil Blackwell
Houghton Mifflin
Scribner's
Macmillan
Harper & Row
Computer Society Press
College English

External Department/Program Reviews

Carnegie-Mellon University
Rutgers University
University of Utah
Duke University

VI. Fellowships

Summer Research Fellowship, University of California Institute for the Humanities, 1966
Sabbatical Supplementation Grant, University of California Institute for the Humanities,
1967, 1972, 1980
Senior Fellowship, National Endowment for the Humanities, 1973-74
Senior Fellowship, Society for the Humanities, Cornell University, Autumn 1984
Guggenheim Fellowship, 1987-88
Fellowship Supplementation Grant, College of Letters and Science, UCLA, 1987-88
Norman Freehling Visiting Professor, Institute for the Humanities, University of Michigan,
September 1994

1994 International Scholar, George Eastman House, October 1994
Andrew W. Mellon Professor, Tulane University, 1995
Phi Beta Kappa Visiting Scholar, 2001-02

Expert Witness and Literary Consultant Experience

1. Copyright: *Guess Who's Coming to Dinner* (Plunkett v. Rose et al.), 1971
2. Copyright: *King Kong* (Universal City Studios, Inc. v. RKO General, Inc. et al.), 1976
3. Copyright: *Earthquake* (Beckerman v. Universal), 1977
4. Copyright: *Jaws*, 1976
5. Copyright: *Mary White*, 1977
6. Contract Interpretation: Blaine Distributing Company (Blaine Distributing Company v. William Reeves et al.), 1978
7. Prose Analysis: Environmental Impact Report, Hollywood–Burbank Airport, 1978
8. Copyright: *Shampoo* (Mann v. Columbia Pictures, Inc. et al.), 1979
9. Copyright: *Brillo / Cleaver & Haven*, 1979
10. Copyright: *Six Million Dollar Man* (Futurama Entertainment Corp. v. American Broadcasting Company, Inc., Universal Studios, Inc., MCA, Inc. and Howard Rodman), 1979
11. Copyright: *Star Wars / Battlestar Galactica* (Twentieth Century–Fox Film Corp. et al. v. MCA, Inc. et al.), 1980
12. Contract Interpretation: Hughes Aircraft, 1981
13. Copyright: *Adventures of the Wilderness Family* (Reynolds v. P.I.E., etc., et al.), 1981
14. Copyright: *Superman and Superman II / The Greatest American Hero* (Warner Bros., Inc. et al. v. American Broadcasting Company, Inc.), 1981
15. Copyright: *Animal House / Frat Rats* (Meta-film Associates v. MCA et al.), 1981
16. Prose Analysis: *Doris Day: Her Own Story* / John Updike review, 1982
17. Copyright: *In God We Trust* (Simmons & Lachman v. Universal et al.), 1982
18. Copyright: *Quincy* (Houts v. Universal City Studios, Inc., etc., et al.), 1983
19. Copyright: *Manhunter / Bail Out* (Laird v. CM Productions), 1982
20. Copyright: *Coming Home / Concomitant Soldier*, 1982
21. Copyright: *Nice Girls Do / The Groupsex Tapes* (Margolis v. Kassorla), 1982–86
22. Copyright: *Falcon Crest / Vintage* (Kornfeld v. CBS), 1982–85
23. Copyright: *The Ghosts of Buxley Hall / The Ghost of West Point* (Singer v. Disney et al.), 1982
24. Contract Interpretation: Architects' and Engineers' Professional Liability Policy issued by Surplus Lines Insurance Company (International Surplus Lines, etc. v. Ralph E. Phillips, etc., et al.), 1983
25. Copyright: *Kaz* (Buck Houghton v. Don Carlos Dunaway, Lorimar Productions, Inc., & C.B.S., Inc.), 1984
26. Prose Analysis: Environmental Impact Report, Point Gaviota Oilfield (Hollister Ranch Owners' Association et al. v. the County of Santa Barbara et al.), 1985

27. Plagiarism: Cornell University, 1985
28. Copyright: *Trivial Pursuit / Super Trivia Encyclopedia* (Wath v. Horn Abbot et al.), 1985
29. Copyright: *The A-Team / Cargo* (Olson v. NBC et al.), 1985
30. Prose Analysis: Rensch v. County of Los Angeles, 1986, 1989
31. Copyright: *Hell Town* (Abatemarco v. Blake), 1987
32. Literary Analysis: Condren v. Sagan, 1987
33. Document Design: County of Los Angeles, 1987
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